Learning Challenge 2020 #learnmore

Global Learning
Why is a learning culture which fosters continuous learning so important for ZF?
"Our industry is facing the greatest transformation in its history driven by an increasing shift in demand for autonomous, connected, electric and shared mobility. During these quickly changing times - in order to not only meet, but shape tomorrow’s mobility requirements - we all need to continually develop, learn new skills where relevant, but also embrace new ways of learning. As such, the ZF Learning Challenge 2020 is a great opportunity to kick-off or further our learning journey and I’m personally looking forward to taking part in this initiative”, says Sabine Jaskula, HR-responsible Board Member.

- Especially in fast changing times it is important to adapt and keep on learning and developing
- ZF is facing many different challenges at the moment. To be prepared we need a motivated and highly skilled workforce, which never stops learning and adapts quickly to the upcoming requirements

To support this change, GLOBAL LEARNING plans an initiative to make employee and managers aware of the importance of learning and support them to integrate small learning habits into their daily working routine. Furthermore we want to promote helpful learning nuggets to broaden the horizon and start a discussion and reflexion about this topic.
Overview

Corporate MOOC

15 days learning challenge

Daily challenges

Live discussions

Motto of the day

#Motivational Monday
#TED Tuesday
#WebBased Wednesday
#Technical Thursday
#Friday with Friends
# Learn More

**How?**

**Corporate MOOC**
- Common Learning Community/ Space within SAP JAM.
- Open to all ZF employees and managers

**Virtual Blended Learning Format**
- Cost and time efficient learning approach
- Easy to integrate into daily work
- Practical tips and learning hacks to make learning a habit
- Different recurring learning elements included to give structure and a positive learning experience
  - Live sessions
  - Small tasks
  - ...

**Roll out approach**
- Internal resources, cross-divisional working team to support and ensure global roll out and communication

**Communication**
- ZOOM
- Regional and local communication channels
- Focus on white collar workers

---

Learning Challenge 2020
# Learn More

When?

<table>
<thead>
<tr>
<th>#Motivational Monday</th>
<th>#TED Tuesday</th>
<th>#WebBased Wednesday</th>
<th>#Technical Thursday</th>
<th>#Friday with Friends</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Learning</td>
<td>Learning Mindset</td>
<td>Social Learning</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 1 01/20 - 01/24</td>
<td>Week 2 01/27 - 01/31</td>
<td>Week 3 02/03 - 02/07</td>
<td></td>
<td></td>
</tr>
<tr>
<td>#Motivational Monday</td>
<td>#TED Tuesday</td>
<td>#WebBased Wednesday</td>
<td>#Technical Thursday</td>
<td>#Friday with Friends</td>
</tr>
<tr>
<td>Digital Learning Opportunities</td>
<td>Learning &amp; Failure Culture</td>
<td>Pro's and Con's of Social Learning</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Storytelling</td>
<td>Agile mindset</td>
<td>Social Learning at ZF</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gamified E-Learning</td>
<td>Learning Agility - What we can learn from agile methods?</td>
<td>Social Learning Deep Dive</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Q&amp;A Live Session</td>
<td>Learn from a scrum master</td>
<td>Your Opinion: Live Exchange</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Learning Challenge

**#learnmore**

**Learning Challenge**

What the Learning Challenge is about:

**WHAT IT IS ABOUT**

In our Learning Challenge we will focus on different topics and tools around Learning and Development at ZF. You will learn how to build a strong learning mindset and how to integrate learning in your daily work. You can easily participate in every topic without any prior knowledge or expertise.

The Learning Challenge will last 3 weeks and you can already participate with a small time invest of only 5-10 minutes per day.

#learnmore

Go to [https://zlz-world.com/learning_challenge](https://zlz-world.com/learning_challenge)

START: JANUARY 20th